OUR YEAR

2016/2017

OUR YEAR AS A COMMITTEE

Welcome to the third annual review of the Proud Lilywhites.

It's been an incredible season for Spurs and we've been right at the heart of it.

When we formed back in February 2014 we said we wanted to be a prominent voice ensuring our members can be safe and secure at Spurs games and be a visible presence for the club's LGBT fan base.

We also wanted the Proud Lilywhites to be a place for friendships to foster and socialise and we wanted to work in alliance with the club, the to educate and inform and campaign on LGBT issues.

Our year in numbers:

- 231 members, 43 new members
- nearly 4000 Twitter followers
- nearly 700 Facebook 'likes'
- 5 media appearances
- 20 flag appearances at White Hart Lane
- 3 panel appearances
- 1 Champions League game presence
- 1 launch of the Football V Homophobia (FvH) month of action
- 1 launch screening of the Wonderkid film
- 1 training session with Senior staff at White Hart Lane
- 1 representative on the Pride in Football committee
- 1 big rainbow at #TheLaneTheFinale!

We continue to play a core role in the growth of #PrideinFootball, the alliance of LGBT fan groups – of which there are now 30.

Finally, and most importantly, the group is nothing without its members, so thank you for your support over the past year. If you haven't had the chance to make it to an event yet then we hope that by reading our review it will inspire you to come along too.

Come on you Spurs!
Chris and Simon, Co-Chairs

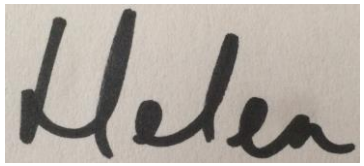
FROM OUR PATRON

Our Patron, England and GB Hockey midfield maestro Helen Richardson-Walsh won Olympic Gold at Rio 2016. She was interviewed pitch side at the Spurs v Monaco Champions League match and spent some time with the team in the run up to the game.

"What another amazing season to witness as this great club goes from strength to strength across the board. I'm incredibly proud of the messages the Proud Lilywhites continues to spread, an example to other clubs and fan clubs, by being at the forefront of conversations around equality, including strong representation at this year's Rainbow Laces Summit in association with Stonewall.

Increased coverage and support of the women's team has been repaid with trophies galore and most importantly promotion to the FA Super League. I can't wait to see them in action next season against the best clubs in the country, and look forward to more growth in this area.

Although no trophies for the men, they have excited us all with a brand of football all Spurs fans love to see, and consecutive years in the Champions League is a critical outcome. With an emotional farewell to White Hart Lane and one eye on the horizon, it really is an exciting future ahead."



MEMBER CONTRIBUTION

I first became aware of the Lilywhites having seen the flag at White Hart Lane on Sky Sports. After a quick Google search and few minutes trying to find my Client Reference Number my application form was on its way to Lilywhites HQ and a few days later I was a signed up member.

My first Lilywhites activity was going along to the committee meeting at the end of March, having attended the Pride In Football arranged England vs Lithuania match meet the week before. Since joining just a couple of months I have been to a Spurs Ladies match, a Spurs Under 23s match, filmed for a BBC show about homophobia in football and attended six match screenings.

Have found the group members to be very welcoming and have recommend joining to other LGBT Spurs fans I know. The Proud Lilywhites has the perfect blend of football, campaigning and socialising which is quite an achievement. The group is clearly held in very high regard by Tottenham Hotspur FC which is a credit to both the Lilywhites and THFC too.

I look forward to attending more events in 2017. (Though am unsure if my liver is as enthusiastic!)

Allan Watson

Allan (second from left) with other Proud Lilywhites members at the Finale meet up

OUR YEAR WITH SPURS

This year has been another great year with the Club as once again, Jonathan Waite, Head of Supporter Services, has been a phenomenal advocate of Proud Lilywhites. Together to achieved:

- Support for Rainbow Laces, with Captain Hugo Loris wearing the rainbow armband
- The launch of Football v Homophobia Month of Action at White Hart Lane, with Executive Director Donna Cullen as keynote speaker.
- A Diversity and Equality workshop, co-delivered with Anwar Uddin from *Fans for Diversity* for the Equality Working Group, made up from staff from across the Club

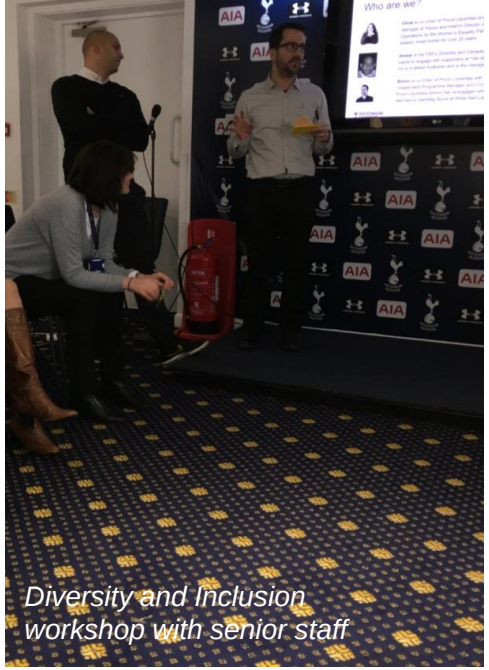
As a result of this workshop, the Club informed us that of the 14 attendees, 9 people answered 'very confident' to 4 key questions regarding their understanding of equality and diversity, but this increased to 35 post course – a 288% increase!

- In conjunction with Kick It Out, Spurs hosted the Premier of Wonderkid at the Lilywhite House
- Supported Stonewall at their first Rainbow Laces summit at Old Trafford

Website feature on the FvH launch at White Hart Lane

Hugo's Captain's armband from the Chelsea away game

Wonderkid screening at Lilywhite House



Diversity and Inclusion workshop with senior staff

Hugo with the Rainbow Laces armband

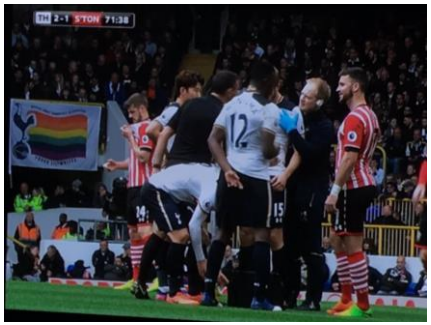
Stonewall Rainbow Laces Summit

FvH Launch at White Hart Lane

OUR YEAR OF THE FLAG

Our most important and visible asset has continued to be our flag flying high at White Hart Lane. It is always so special to see the player celebrating a goal underneath it and to see it on Match of the Day and Sky Sports.

We know new members have actively found us from seeing our flag broadcast on TV and we will work with the Club to find a new home for it at Wembley.



The Proud Lilywhites rainbow flag on display at Tottenham's White Hart Lane

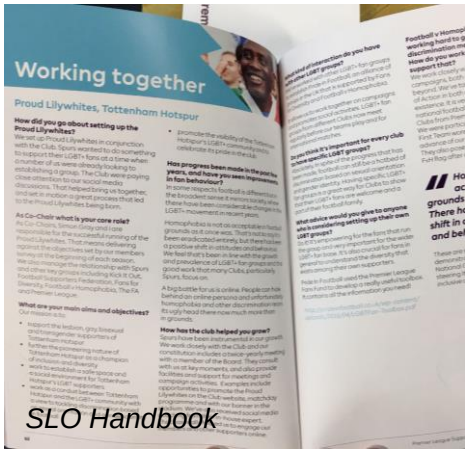
OUR YEAR OF RAISING AWARENESS

- Featuring in the Premier League Handbook which was sent to senior officials in every team in the League
- Launch of our seasonal merchandise campaign to raise funds for the group
- Pride in London and #CallItOut with PIF
- Supported the Spurs Ladies at their League winning game at White Hart Lane
- Supported Pride In Football at the Football Supporters Federation Summit at Wembley
- Took the Proud Lilywhites flag to Leverkusen for the Champions League game and met the Bayer04 Junxx supporters group.

Women's match at White Hart Lane

Tour of Wembley changing rooms

Merch campaign



SLO Handbook

Leverkusen away

Women's match at White Hart Lane

OUR YEAR OF FUN

The year we have focused on building our Match Day Meet Ups, and have most recently been successful in meeting before, after and during the matches.

As promised last year, we have worked hard to identify the matches on TV in advance and send out emails and create awareness on Facebook of our events. We are always happy to hear new ideas for meeting up for televised matches.

We know that things haven't always gone to plan, and we continue to try new methods to ensure we can communicate effectively – most recently, it was suggested we introduce a WhatsApp group to enable people to find each other on Match Days. We've done this, and will continue it next season as its proved effective.

Other events included:

- As part of Pride In Football, we also joined other LGBT fan groups, as guests of the FA, at the England V Lithuania qualifier at Wembley.
- The Proud Lilywhites flag flew proudly at Wembley for the Champions League.
- Proud Lilywhites members also got together before, during and after Spurs vs Manchester United to watch The Lane, The Finale at The Irish Centre in Tottenham.
- We were also present at Spurs vs Leicester PL2 (under 21's) match which was designated the Ugo Ehiogu memorial game on 4th May 2017.

With Pride in Football at Wembley

Champions League at Wembley

OUR YEAR IN THE MEDIA

We have commented on various news stories throughout the year, we provided interviews and commentary on ITV news and BBC Radio 4 following the Stonewall Homophobia in Sport survey results publication and have also worked with 90mins.com on other content which is in production.

We were also featured on Club Channels for the FVH month of action launch and have contributed to a BBC documentary being made by Gareth Thomas to commemorate the decriminalisation of homosexuality in the UK.

NEXT YEAR

As we look ahead to the next season we hope to be able to build on what we have achieved over the past three years.

With the increased capacity at Wembley we want to make our home from home somewhere every single LGBT Spurs fan can come to.